





Rep Order# 6837949 Ver# 5 Mod# 1 Status Confirmed F.C'd Ycs

Last Received: 10/12/2012 7:26 AM Printed: 10/10/2012 6:56 PM

3 of 7

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) OBAMA FOR AMERICA

Product WASHINGTON, DC 20007

Estimate# 1537

Buyer MAURA GILROY

Phone#

Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007

Agency C/P1/P2/E  
95/10/1537  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

LT	Ln.	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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22	M	12P-1230P		Buyline Comment: NEWS	:30	\$425.00	:0/22-10/22	1	1	1	\$425.00	

23 11J-F :230P-1P  
Buyline Comment: AGENDA

24 M 1230P-1P

Buyline Comment: AGENDA

25 T-J-F 1P-2P

Buyline Comment: NEWS

26 M 1P-2P

Buyline Comment: NEWS

27 T-J-F 2P-3P

Buyline Comment: NEWS

28 M 2P-3P

Buyline Comment: NEWS

29 T-J-F 3P-4P

Buyline Comment: NEWS

30 M 3P-4P

Buyline Comment: NEWS

31 T-J-F 4P-5P

Buyline Comment: NEWS

32 M 4P-5P

Buyline Comment: NEWS

Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY

Salesperson FAX# 215-568-6540

Salesperson FAX# 215-568-1845

Showing Buylines: All Lines



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WASHINGTON, DC 20007  
Agency C/P/U/P/E 95101/1537  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Len Rate Dates Spots/Week # of Weeks Total Spots Total Cost Dispart

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

LT in Day time Program  
--- --- --- --- ---  
--- --- --- --- ---  
44 SA :P-130P  
Buyline Comment: WHEEL

45 M 8P-10P :30 51, 100.00 10/22-10/24 C 0 C 50.00  
Buyline Comment: THE VOICE

46 TU 9P-11P :30 54, 100.00 10/16-10/19 1 1 1 1 \$4,000.00  
Buyline Comment: THE VOICE

47 W 9P-11P :30 54, 100.00 10/17-10/17 1 1 1 1 \$4,000.00  
Buyline Comment: SVJ

48 TH 10P-11P :30 53, 200.00 10/18-10/18 1 1 1 1 \$3,600.00  
Buyline Comment: ROCK CENTER

49 F 9P-11P :30 52, 500.00 10/19-10/19 1 1 1 1 \$2,600.00  
Buyline Comment: 60 MIN

50 S 10P-11P :30 53, 200.00 10/19-10/19 1 1 1 1 \$3,200.00  
Buyline Comment: DATELINE

51 SA 8P-11P :30 5800", 100 10/20-10/20 1 1 1 1 \$800.00  
Buyline Comment: NBC PRIME

52 S 8P-11P :30 5800", 100 10/20-10/20 1 1 1 1 \$800.00  
Buyline Comment: NBC PRIME

53 S 9P-11P :30 52, 100 10/21-10/21 1 1 1 1 \$2,400.00  
Buyline Comment: NBC

54 SU 9P-11P :30 52, 100 10/21-10/21 1 1 1 1 \$2,400.00  
Buyline Comment: NBC NIGHT FTR

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Len Rate Dates

Spots/Week # of Weeks

Total Spots

Total Cost

Daypart

50 T:J-F 11P-1135P \$1,200.00 10.16-10/13 4 1 4 \$4,800.00

Buyline Comment: NEWS

51 M 11P-1135P :30 \$1,200.00 10.22-10/22 1 1 1 \$1,200.00

Buyline Comment: NEWS

52 S 11P-1135P :30 \$1,200.00 10/22-10/23 1 1 1 \$1,200.00

Buyline Comment: NEWS

53 T 11P-1125P :30 \$1,200.00 10/23-10/24 1 1 1 \$1,200.00

Buyline Comment: NEWS

54 W 11P-1125P :30 \$1,200.00 10/24-10/25 1 1 1 \$1,200.00

Buyline Comment: NEWS

55 F 11P-1125P :30 \$1,200.00 10/25-10/26 1 1 1 \$1,200.00

Buyline Comment: NEWS

56 S 11P-1125P :30 \$1,200.00 10/26-10/27 1 1 1 \$1,200.00

Buyline Comment: NEWS

57 T 11P-1125P :30 \$1,200.00 10/27-10/28 1 1 1 \$1,200.00

Buyline Comment: NEWS

58 W 11P-1125P :30 \$1,200.00 10/28-10/29 1 1 1 \$1,200.00

Buyline Comment: NEWS

59 T 11P-1125P :30 \$1,200.00 10/29-10/30 1 1 1 \$1,200.00

Buyline Comment: NEWS

60 W 11P-1125P :30 \$1,200.00 10/30-10/31 1 1 1 \$1,200.00

Buyline Comment: NEWS

61 T 11P-1125P :30 \$1,200.00 10/31-10/32 1 1 1 \$1,200.00

Buyline Comment: NEWS

62 W 11P-1125P :30 \$1,200.00 10/32-10/33 1 1 1 \$1,200.00

Buyline Comment: NEWS

63 T 11P-1125P :30 \$1,200.00 10/33-10/34 1 1 1 \$1,200.00

Buyline Comment: NEWS

64 W 11P-1125P :30 \$1,200.00 10/34-10/35 1 1 1 \$1,200.00

Buyline Comment: NEWS

65 T 11P-1125P :30 \$1,200.00 10/35-10/36 1 1 1 \$1,200.00

Buyline Comment: NEWS

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